

GLOBAL TAPESTRY:
CELEBRATING OUR WORLD'S RICH CULTURAL HERITAGE
2007 CALENDAR OF DIVERSITY & CULTURAL EVENTS



HERITAGE COLORS™
HONORING OUR UNIQUE, RICH, DIVERSE CULTURES

GLOBAL TAPESTRY:

CELEBRATING OUR WORLD'S RICH CULTURAL HERITAGE

OUR MIRACULOUS MOSAIC.

As a society, we are tremendously enriched by the many cultures that now touch our lives. As an individual who champions cultural diversity, you are well aware of the various attitudes and challenges surrounding your efforts. Global Tapestry products have been designed to support your diversity initiatives. They portray the beauty and strengths of our changing world – as reflected in the face of each unique individual, with honor for each individual culture.

ALL THE PIECES FIT TOGETHER.

FRESH AND NEW FOR 2007.

HeritageColors™, the prominent source for cultural art and ethnic marketing, now announces a new group of impressive, effective and value-added multicultural products. Global Tapestry celebrates the spirit of our collective humanity – and the myriad values we hold in common. Global Tapestry products include Desktop Calendar, Wall Poster, Executive Planner and Personal Journal. Our designs reinforce the commitment of generations of progressive people who recognize the incomparable value of a culturally diverse world.

INCLUSIVE OF COLOR, STYLE AND IDEAS.

INSPIRE AND EMBRACE – WHILE BUILDING YOUR BRAND PRESENCE.

The Global Tapestry Desktop Calendar is rich with original artwork, inspirational words of wisdom and a comprehensive reference of ethnic holidays and special events. The Wall Poster reminds us that we are, "One World, Many Voices," while promoting cultural awareness and building goodwill. Our convenient Executive Planner provides you and your colleagues with a valuable way to manage schedules and diversity activities. The Personal Journal is handy for note taking and for jotting down ideas. And, to build your organization's brand, all Global

Tapestry products can be imprinted with your brand mark, name and other messages. Your customized Global Tapestry products can also be shipped to multiple locations around the world.

Global Tapestry designs make much-appreciated gifts for a wide variety of occasions. These creative and useful items also work well for employee recruitment, premiums, incentive and reward programs.

INTEGRITY IN THE TOTAL PICTURE.

CONTINUE THE COMMITMENT.

Global Tapestry is a celebration of connections – designed to encourage people to envision greater possibilities for themselves, their families and their organizations. Order your Global Tapestry products today. Check the enclosed order form for special discount packages.

Working together, we can create a stronger, richer world that respects and nurtures all people who make up this miraculous mosaic – this global tapestry of life.

Now is the time to order for 2007.

Please complete the order form today and send it, along with your payment or credit card information to:

2110 Design Group

415 Blake Road North, Suite 210

Minneapolis, Minnesota 55343

Toll free: 1-877-855-2110

Fax credit card orders: 952-930-0146

For more information please visit us at:

www.HeritageColors.com

Thank you for honoring cultural diversity.

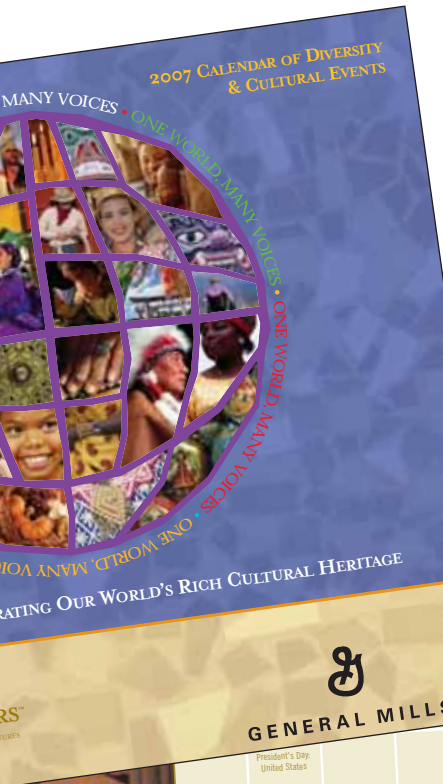


The Global Tapestry Calendar features original artwork from the Heritage Poster Series.

Global Tapestry Diversity Poster
(measures 19" x 28")

Poster can be customized with your organization's brandmark.

Global Tapestry 12-month Diversity Desk Calendar
(spiral bound, 7" x 6 1/4")



2006 FEBRUARY

T	F	S
	2	3 4
9	10	11
16	17	18
19	20	21
	22	23
	24	25

GENERAL MILLS

2006 SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Each calendar month celebrates cultural diversity with an inspiring quote or message from different leaders in our global tapestry.

Calendars can be customized with your organization's logo or brandmark.



INCENTIVE & PREMIUM PRODUCTS FOR YOUR RECRUITING & LOYALTY PROGRAMS

Personal Journal (7" x 7") with a lenticular cover, and **Executive Planner** (7" x 10") with a lenticular (motion image) cover, and pen dock. Journal and Planner can be customized for your organization. -They Make Great Gifts!

View more innovative cultural art products at HeritageColors.com.

ABOUT HERITAGECOLORS™

HeritageColors was created to provide companies and organizations with value-added multicultural products to promote their brands, while fulfilling their cultural diversity and ethnic marketing initiatives. In addition to Global Tapestry, HeritageColors products include the Heritage Poster Series™ – ethnic and cultural art theme posters and cards, and Heritage SpiriTrue Greetings™ – inspirational greeting cards and quality gift merchandise. All HeritageColors products can be custom imprinted with your brand mark and special message.

HeritageColors was created by 2110 Design Group, a multicultural marketing, design and brand development company. Since 1989, 2110 Design Group has been providing creative marketing services to corporate, academic, nonprofit and government clientele – with a special focus on ethnic marketing and diversity campaigns.

2110 Design Group is committed to using our creative and cultural expertise to promote awareness and appreciation of our world's diverse ethnic heritage. We pledge to continue extending the HeritageColors brand and our inclusive art themes, while providing a new dimension in innovative products to assist you with your cultural diversity initiatives.



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